

Prepared for:  
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for  
**Waycool Media**

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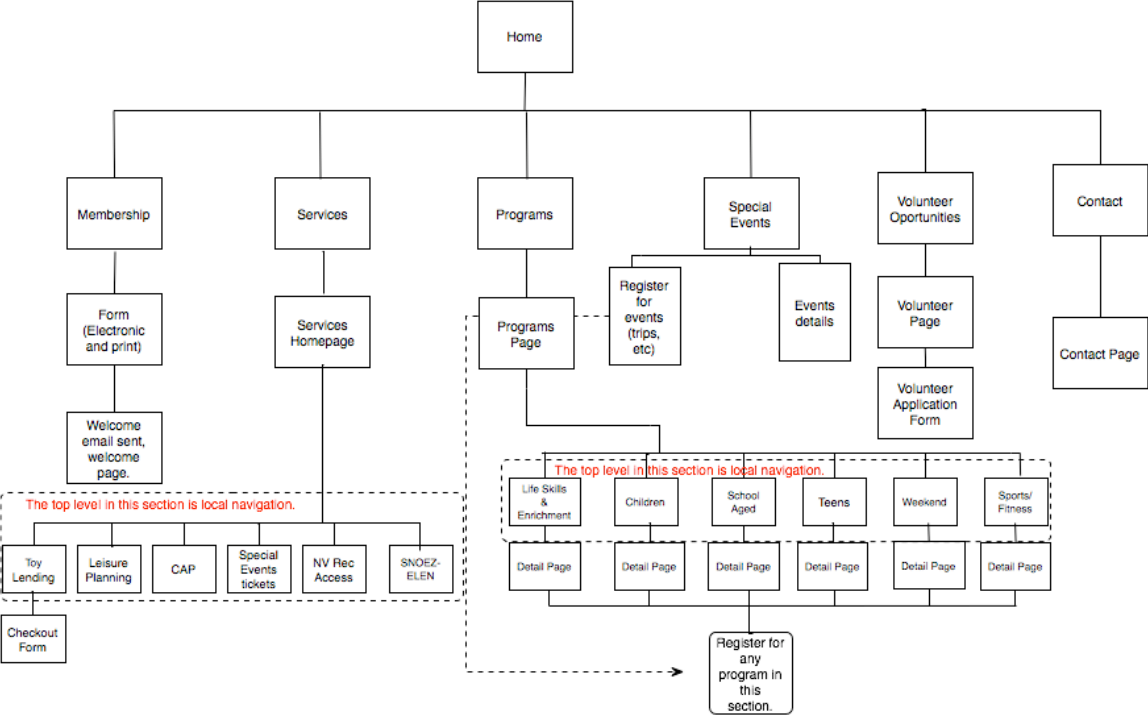
### Site Mission and Objectives

Waycool Media proposes to redesign the North Shore ConneXions Website. North Shore ConneXions is a non-profit organization serving people with developmental disabilities on the North Shore.

The primary objectives of the site are:

- To provide information about their programs and services to clients and potential clients.
- To recruit volunteers to help in the delivery of programs and services.
- To provide physical directions to ConneXions.

### Site Architecture



## Development Plan

**Home Page:** This page will supply general information about ConneXions including the Mission Statement and a brief overview of the goals of the organization.

**Membership Landing Page:** This page will provide information on membership and the advantages of membership. In addition, the online Membership Form.

**Services Landing Page:** This page will provide information on the services offered by ConneXions. Links to explanations of, and information about each of the six services are provided here.

- A. Toy Lending
  - 1. Online checkout form
- B. Leisure Planning
- C. CAP
- D. Special Events Tickets
- E. North Vancouver Recreational Access
- F. SNOEZELEN

**Programs Landing Page:** This page will provide information on the programs offered by ConneXions. Links to explanations of, and information about each of the programs offered by ConneXions are provided here.

- a. Life Skills and Enrichment
  - 1. Art and Music are incorporated with traditional life skills in this area
- b. Programs for Young Children
- c. Programs for School-Aged Children
- d. Programs for Teens
- e. Weekend Programs
- f. Sports and Fitness Programs

**Special Events Landing Page:** This page provides links to an event registration page as well as to the Special Events Detail Page, Photo Galleries and archives of past events. In addition to the links, this page contains the complete Calendar of Events

**Volunteer Opportunities Landing Page:** This page provides detailed information volunteer opportunities at ConneXions and provides a link to a Volunteer Application form.

**Contact Landing Page:** This page provides contact information for ConneXions and its officers.

## Timeline

Day 7: Completion of Proposal including Design Comps and Timeline.

Day 12: Design sign-off. Content review/editing and HTML/CSS layout begins. Database development begins. (Milestone)

Day 18: Finalization of content including photography. (Milestone)

Day 21: JavaScript and Database programming begins, HTML Review

Day 42: HTML/CSS, JavaScript and Database Programming complete, reviewed. (Milestone)

Day 45: Final sign-off. (Milestone)

Day 45: Local testing begins.

Day 48: "Live" testing begins.

Day 50: Client training begins.

Day 50: Error resolution and site optimization begins.

Day 55: Final testing begins.

Day 60: Go live.

## Assumptions

- North Shore ConneXions will provide all content.
- All client-supplied photographs will be of a resolution and quality consistent with accepted industry standards.
- Missed deliveries of content will result in production delays.
- All client sign-offs are final. Subject to prior approval of Waycool Media, minor content changes will be accommodated up to and including day 25 of the project.
- Waycool Media will provide full documentation of the project.
- Waycool will provide 2 hours of site maintenance training.

## Site Maintenance

Upon completion and deployment of the site, Waycool Media will provide 2 hours of site maintenance and update training. At the conclusion of the training, all site maintenance

including updates becomes the responsibility of North Shore ConneXions, its staff and volunteers.